

Springside Athletic Club, LLC

Privacy Policy

Introduction.

Springside Athletic Club respects your privacy and, therefore, we have created this Privacy Policy (“Policy”) to demonstrate our commitment to protecting it through our compliance. This Policy outlines the types of information we may receive or collect when you visit our website and use our services, as well as some of the methods we use to safeguard this information. We strive to use information to provide the best possible service, while respecting the confidentiality of information we are entrusted with, which may include personally identifiable information.

It is your responsibility to read and thoroughly understand this Policy prior to providing any information. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy.

1. Collection of Your Information

This Policy describes the types of information we may collect from you or that you may provide when you visit the website www.springsideathleticclub.com (our “Website”) and our practices for collecting, using, maintaining, protecting, and disclosing that information, which may include personally identifiable information which is information about you that is personally identifiable, such as your name, address, email address, credit card number or phone number (all information collected is hereafter referred to as “Your Information”).

This policy applies to Your Information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.
- Automatically as you navigate through the Website. Information collected automatically may include usage details, IP addresses, and information collected through cookies, and we ask you to accept the use of same. A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

2. How we use Your Information.

We collect Your Information in order to register you for the various programs and services we offer, to establish your account, for account billing, and to answer your questions and understand your specific needs to serve you better. Springside Athletic Club may use your information to:

- present our Website and its contents to you.
- assist you registering and paying for programs and services.

- assist you in completing a transaction or order.
- communicate with you about products and services.
- provide personalized promotional offers.
- select content to be communicated to you.
- contact you for market research regarding Springside Athletic Club products or services.
- for any other purpose with your consent.

Credit card information we collect is used solely for payment processing and fraud prevention efforts via our financial services providers. Credit card information, and other sensitive personal information required to process a credit decision, is not used for any other purposes by us or our financial services providers and will not be retained any longer than necessary to provide your services, unless you request that we retain your credit card information to streamline your future purchases.

Your information may be aggregated with other clients' information on a purely non-identifiable basis to understand and improve how our services and programs are used. We may disclose aggregated information without restriction.

3. Policy on Sharing Your Information

Springside Athletic Club will not sell, rent or lease Your Information to others. *Springside Athletic Club* may share Your Information with companies working on our behalf for the purposes detailed above. In any such cases, however, we require that the companies or entities adhere to privacy standards and policies at least as restrictive as those *Springside Athletic Club* has in place.

Circumstances may arise, whether for strategic or other business reasons, in which *Springside Athletic Club* decides to sell, buy, merge or otherwise reorganize businesses. Such a transaction may involve the disclosure of Your Information to prospective or actual purchasers, or, conversely, the receipt of such personal information from sellers. It is *Springside Athletic Club's* established practice to seek appropriate protection for all of Your Information in advance of any such transaction.

We may also have a good faith belief that access, use, preservation or disclosure of such information is reasonably necessary to: (a) satisfy any applicable law, regulation, legal process or legitimate governmental request, (b) detect, prevent, or otherwise address suspected fraud, security or technical issues, (c) enforce any applicable Terms of Service, including investigation of potential violations thereof, or (d) protect against imminent harm to the rights, property or safety of *Springside Athletic Club*, its users or the general public as required or permitted by law.

4. Sites Covered by this Privacy Policy

The *Springside Athletic Club* website (www.springsideathleticclub.com) may from time-to-time link to third-party websites for your convenience and to provide easy access to additional useful information. Should you select such a link you will leave the *Springside Athletic Club* website. *Springside Athletic Club* does not control those sites nor their privacy practices, which may differ from *Springside Athletic Club's* practices and policies. Any personal data you choose to provide to or that is collected by such third parties is not in any way covered by the *Springside Athletic Club* Privacy Policy. We recommend that you read over such website's privacy Policy before providing Your Information. A link to another website from *Springside Athletic Club* does not constitute

an endorsement or representation about the value, quality or usefulness of anything found on that third-party website.

5. Access to and Accuracy of Your Information

Springside Athletic Club strives to keep Your Information current and accurate. Springside Athletic Club invites you to contact us by telephone or email at:

wendi@springsideathleticclub.com

(330) 666-3778

to inquire of, and to gain reasonable access to, Your Information so you may review and correct your information if needed. To safeguard your privacy and security, we will verify your identity through various means, which may include, but not be limited to, requiring a password and user ID, or dual authentication, before granting access to your data. We ask that you update your information as and when it changes so any information used to serve you remains as accurate as possible.

6. Keeping Your Information Secure

To prevent unauthorized access and disclosure of Your Information, to maintain data accuracy, and to ensure the appropriate use of Your Information, *Springside Athletic Club* utilizes industry standard physical, technical and administrative data security applications and procedures to safeguard Your Information. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of Your Information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

7. Changes to this Policy

The world of technology is evolving and changes quickly. Any future changes to our Policy will be posted on our website at www.springsideathleticclub.com

It is our policy to post any changes we make to our privacy policy on this page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for periodically visiting our Website and this privacy policy to check for any changes.

8. Contacting us

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

wendi@springsideathleticclub.com

(330) 666-3778